MARIJUANA AND HEMP: THE EVER CHANGING LEGAL LANDSCAPE

Tom Haren

JUNE 2, 2020



TOPICS TO COVER

- 1. Marijuana
- 2. Hemp
- 3. Outlook for additional reform: 2020 and beyond
- 4. Interesting cannabis-related litigation
- 5. Equipment used in cannabis production



MARIJUANA REFORM

33 Legal Medical Marijuana States & DC 11 Legal Recreational Marijuana States & DC



- States leading the way
 - Trend is to pass legislation as opposed to reliance on ballot initiatives
- Currently little to no resistance from the federal government
 - Rescission of Cole Memo mitigated by current funding prohibitions
- Common threads between various state programs, but still very clear differences in approaches
 - Businesses with operations in multiple states may have difficulty synthesizing policies across the country to comply with unique state laws
 - Ever-changing state laws make continued compliance difficult



CHANGES IN FEDERAL POLICY?

- Cannabis (other than hemp) remains illegal under federal law
- But November 2020 election results could portend major cannabis reform. States to watch include:
 - Ohio
 - Arizona
 - Florida
 - New York
 - New Jersey
 - Pennsylvania
- COVID-19 "shelter in place" orders have hampered signature collection efforts across the country
 - Some markets (such as Ohio and Florida) saw booms during COVID-19
 - Designation of cannabis businesses as "essential" reflects a definite change in states' approaches to marijuana



CHANGES IN FEDERAL POLICY? (CONT.)

- Banking legislation (SAFE Act)
 - Proposed as a standalone bill, and also included in recent version of House COVID relief bill
- STATES Act
 - Bipartisan support in both chambers, also supported by President Trump
- Reform was progressing, but then derailed due to two significant developments:
 - Impeachment inquiry
 - COVID-19
- Joe Biden has signaled some support for reform, but has stopped short of supporting full commercial legalization



THE CAMPAIGN TO REGULATE MARIJUANA LIKE ALCOHOL

- Legalize possession of up to 1 ounce (8 grams of which can be in concentrate form) for adults 21 and older
- Current medical operators can begin selling to adults beginning July 1, 2021
- Department of Commerce can issue additional licenses once program implemented
 - Initial limit of 1 retail marijuana store per 60,000 residents
 - Initial limit of additional 1.5 million square feet of cultivation area
 - The above limits can be increased by the Department
- Tax revenue
 - 50% to State Local Government Fund
 - 10% back to communities in which retail sales occurred

- Localities can prohibit medical marijuana dispensaries from selling to adults
- Localities can:
 - Regulate the time, place, manner, and number of retail marijuana stores
 - Establish a schedule of operating fees for marijuana establishments
 - Establish civil penalties for violation of an ordinance governing the time, place, and manner of marijuana establishments
 - Prohibit the operation of establishments, provided that the prohibition must appear on the general election ballot during an even numbered year
 - Control zoning relating to marijuana establishments
- Nothing affects employer drug policies
- Property owners can restrict on-site use



WHAT IS HEMP?

- Hemp was poorly defined prior to 2014
- The 2014 Farm Bill permitted states to establish pilot programs to research hemp
 - Defined hemp as the cannabis plant, including its derivatives, with less than 0.3% THC
 - States decided to research not only the science of hemp, but the commercial viability of hemp markets
- In 2018, Congress passed the 2018
 Farm Bill and expanded on the prior law
 - Removed hemp (and its derivatives) from the Controlled Substances Act
 - Permitted states to set up full commercial hemp programs, subject to USDA approval
 - USDA just released interim rules that will govern the 2020 hemp crop production
 - Did not alter the Food, Drug, & Cosmetic Act

Key Term Cheat Sheet

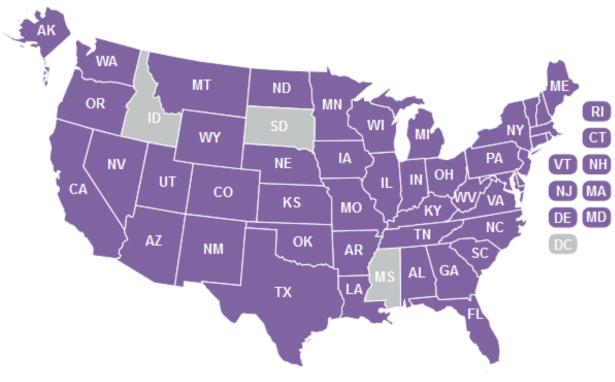
- Hemp = cannabis with <0.3% THC
- Marijuana = cannabis with >0.3% THC
- THC = cannabis compound that produces a high
- CBD = one of the many non-intoxicating compounds in cannabis
- Terpene = aroma and flavor compound found in cannabis (also present in other plants)
- Processing = making hemp into a hemp product under Ohio law



NATIONWIDE HEMP REFORM

Allows cultivation of hemp for commercial, research or pilot programs

Does not allow cultivation of hemp.















FDA GUIDANCE ON CBD

- FDA approved a CBD-based epilepsy drug named Epidiolex
- Under the Food Drug & Cosmetic Act, one cannot introduce into interstate commerce any food (including any animal food or feed) that includes an active ingredient in an FDA-approved drug, or a drug undergoing substantial clinical investigations
 - So, FDA concluded that it is a prohibited act to introduce or deliver for introduction into interstate commerce any food (including any animal food or feed) to which THC or CBD has been added.
- FDA has issued regulations that authorize individual synthetic terpenes for use in food
- Many forms of botanical extracts are authorized for use in food in specific FDA regulations; botanical
 extracts from cannabis (hemp) are not included in these regulations
- FDA has advised that alcohol beverage industry members interested in using botanical extracts containing mixtures of terpenes sourced from hemp, or any other plant, should consider submitting a GRAS notice
- FDA has sent warning letters to various CBD companies that made health-related claims about their products – only enforcement action by FDA so far
- FDA is trying to find a "pathway" for the lawful introduction of CBD products into the market



HEMP REFORM AT STATE LEVEL

- States have three options to develop hemp programs:
 - Operate under 2014 pilot program for 2020 growing season
 - Develop new, commercial hemp program under 2018 Farm Bill
 - Cede control to USDA to regulate hemp
- Confusion abounds given the patchwork system
 - Hemp-derived products may be specifically legal under state law,
 while FDA still takes a different position
 - Testing requirements under 2018 Farm Bill differ from 2014 Farm Bill requirements
 - Banking access can still be a problem
 - Sourcing product can be difficult for manufacturers



CANNABIS LITIGATION

Product liability

- Hemp product THC levels too high
- Vaping injuries

Class action

- Hemp products sold allegedly contrary to FDA guidance
- Mislabeling claims (lower CBD than advertised)

Investor suits

- Stock prices for many marijuana companies down more than 60%
- Many startups raising money through private placement memorandums have not succeeded
- Lack of access to banking can complicate these suits

Administrative actions

Ownership transfer restrictions and ownership disclosure requirements

Employment

Many states have codified employee protections into their marijuana legislation

New theories of liability every day

 We are sure to see additional litigation and confusion as we learn more about the cannabis plant and its constituent parts



CANNABIS PRODUCTION EQUIPMENT

- Growing
 - Outdoor marijuana or hemp farms may use specialty farming equipment
 - Indoor cultivation facilities can be very high-tech
 - Fertilization and water purity
 - Automatic trimmers
 - Pre-roll machines
- Processing
 - Butane, CO2, ethanol extraction equipment
 - Commercial kitchens
- Packaging and labeling equipment



CONTACT US

Tom Haren

(216) 515-1664

tharen@frantzward.com

FOLLOW US



Cannabis Law Blog cannabislawandpolicy.com



Twitter@FrantzWardLLP

@tom_haren



Facebook

https://www.facebook.com/frantzwardllp



LinkedIn

https://www.linkedin.com/company/frantz-ward

